

New Breed

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GROWTH LOUNGE

Dates: September 2–4, 2025

Venue: The W Hotel (*across the street from the Moscone Center, San Francisco*)

TUESDAY, SEPTEMBER 2ND.

6:00pm - 8:00pm

Welcome Reception

W Hotel Lobby

Ease into INBOUND with a casual cocktail reception. Meet the New Breed team and fellow customers, enjoy a drink on us, and kick off the week with great conversations.

WEDNESDAY, SEPTEMBER 3RD.

9:00am - 4:00pm

Stop by the Growth Lounge

W Hotel – Entire 2nd floor mezzanine

Escape the hustle of the show floor and settle into your conference headquarters.

The space will offer:

- Light snacks, coffee, and water throughout the day
- Private nooks for meetings or focused work
- Opportunities for 1:1 strategy chats with New Breed Growth Advisors
- Comfortable seating for recharging—devices and minds alike

6:30pm - 10:00pm

The Annual State of HubSpot Party

W Hotel – Entire 2nd floor mezzanine

[RSVP HERE](#)

Celebrate the release of the **State of HubSpot Report** with 200+ industry leaders.

Evening includes:

- Premium open bar & catered dinner
- Executive networking with the New Breed leadership team
- Themed experiences to spark conversation and build community

THURSDAY, SEPTEMBER 4TH.

9:00am - 4:00pm

Stop by the Growth Lounge

W Hotel – Entire 2nd floor mezzanine

The space remains open for:

- Strategic 1:1 meetings with the New Breed team
- Drop-in networking
- Snacks, caffeine, and comfortable seating

5:30pm - 7:00pm

Community Happy Hour

W Hotel – Entire 2nd floor mezzanine

Cap off the week by raising a glass with New Breed, G2, and 6sense.
This informal mixer is all about conversation and connection.

The first round is on us!